

Business, Marketing, and Finance

- Career Examples:**
- Accountant
 - Business Manager
 - Business Owner
 - Financial Analyst



Course Sequence

START HERE!

Accounting & Financial Services Program of Study

Business Management Program of Study

Entrepreneurship Program of Study

0546P
Money Matters
 [Competition Required]
 [1 Credit]

0539P
Insurance Operations
 [Competition Required]
 [1 Credit]

0547P
Securities and Investments
 [Competition Required]
 [1 Credit]

Courses within this dotted line are offered every third year.

0532 ★
Business Information Management I
 [1 Credit]

0536
Accounting I
 [1 Credit]

0535 ★
Honors Accounting II
 [1 Credit]

0549 & 2549 ★
Practicum in Entrepreneurship
 [2 Credits]

Math Credit

0534
Principles of Business, Marketing, and Finance
 [1 Credit]

0544
Business Law
 [1 Credit]

0537 ★
Business Management
 [1 Credit]

0541 ★
Global Business
 [.5 Credit]

0532 ★
Business Information Management I
 [1 Credit]

0550 ★
Business Information Management II
 [1 Credit]

0545 ★
Human Resources Management
 [.5 Credit]

0549 & 2549 ★
Practicum in Entrepreneurship
 [2 Credits]

0538 ★
Entrepreneurship
 [1 Credit]

0543 ★
Entrepreneurship II
 [1 Credit]

0532
Business Information Management I
 [1 Credit]

0530
Project-Based Research
 [1 Credit]

★ **Certifications Offered**

1. Microsoft Office Expert – Excel
 2. Intuit QuickBooks Certified User (QBCU)
- Career Prep I course applies to this POS.**

1. Microsoft Office Expert – Excel
 2. NOCTI – General Management
 3. Microsoft Office Expert - Word
- Career Prep I course applies to this POS.**

1. Entrepreneurship and Small Business (ESB)
- Career Prep I course applies to this POS.**

★ Advanced Course
 ⓘ Pre-requisite Course Requirement
 ⓘ CTE Innovative Course



Business & Industry Endorsement



Business, Marketing, and Finance

0534

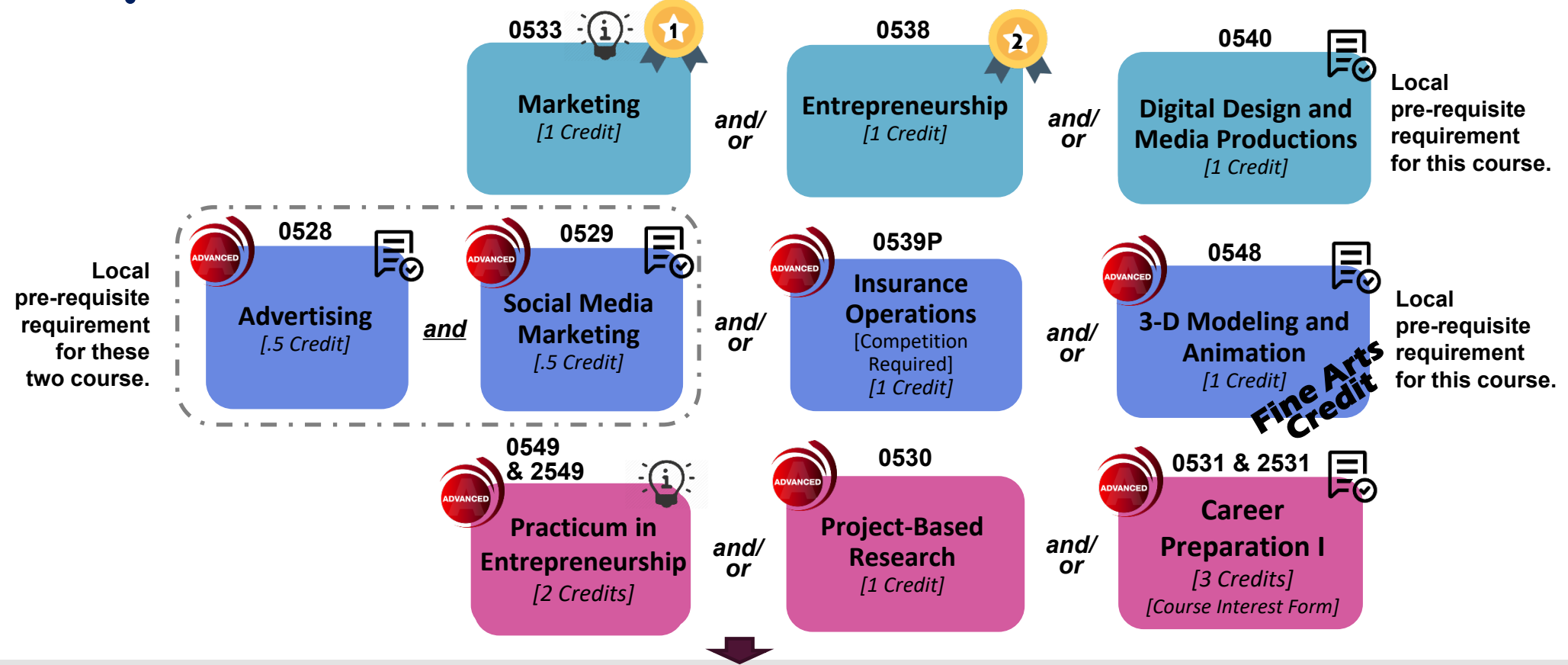
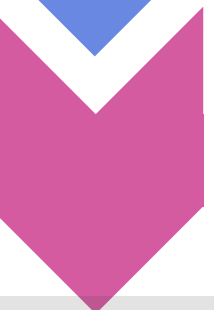
Principles of Business, Marketing, and Finance
[1 Credit]

START HERE!



Marketing & Sales Program of Study

Course Sequence



STC Associate's Degree Program

SOUTH TEXAS COLLEGE

1016 & 2016

Dual Enrollment Business Administration Academy (DEBAA)
[Meet Requirements]
[2-Yr. Commitment]

1016 & 2016

Dual Enrollment Business Administration Academy (DEBAA)
[Meet Requirements]
[2-Yr. Commitment]

Certifications Offered

1. Customer Service & Sales: Certified Specialist or **TBD**
2. Entrepreneurship and Small Business (ESB)

- Advanced Course
- Pre-requisite Course Requirement
- CTE Innovative Course